



Kujichagulia  
Madison Center For Self-Determination

**37th Annual Juneteenth Celebration**

# Vendor Information

**2026**

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This Year's Theme

# **Black Resilience:** Celebrating Our History and Presence

Greetings!

The 160th Anniversary Celebration of Juneteenth will be held Saturday, June 20, 2026.

Juneteenth is a wonderful opportunity to experience the rich history of African Americans through various forms of entertainment, lectures, visual presentation, food and other activities. It provides the opportunity for your group or agency to reach a significant portion of Madison's African American community. Our many partnerships have increased the Celebration's ability to draw a wider audience from across Dane County.

We ask that you consider renting space for information sharing, vending and displaying goods or services. The cost and other information pertinent to these opportunities are detailed within this packet.

Since food is such a critical part of our heritage, we work hard to ensure that attendees have a variety of African American cuisine to choose from at the Celebration. We are seeking vendors who specialize in "Soul Food" or other African Diaspora foods. Because Juneteenth is a historic celebration, all food vendors are encouraged to sell Afro-centric cuisines. **No beverages can be sold or given away on the day of the event.** The Juneteenth Executive Committee has always maintained the exclusive rights to sell or select the vendors for specific items and will continue that tradition this year as well.

An information meeting for those interested in renting vendor space at the Celebration will be held prior to the Juneteenth event. We will send out the invite after vendors have registered. Please use this opportunity to ask questions, and voice any concerns prior to the Celebration. We will be providing information on permits, parking changes, and inspection requirements. A representative from the Health Department will be available to answer any questions you may have. It is mandatory that interested vendors attend this meeting.

Looking Forward To Celebrating Together,  
**Kujichagulia Madison Center for Self-Determination**



Please read all information carefully before agreeing to participate in the 2026 Juneteenth Celebration.

## All Vendors

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All vendors selling items are asked to submit a list of the items that will be sold along with their application to be a vendor. Vendors may be contacted to verify that their items fall under our guidelines.

A required informational meeting for those interested in renting vendor space at the Celebration will be held before Juneteenth via Zoom or Meets link will be sent once the submission is filed.

All vendor or informational booth applications are due June 5, 2026.

No beverages (including water, alcoholic and non-alcoholic beverages) can be given away and/or sold by vendors.

The Juneteenth Committee reserves the right to ask any vendor to remove offensive materials, stop sales of any items not previously approved and/or to leave the premises if they are not in compliance with the rules of the Celebration or the City of Madison. NO REFUNDS will be given if this occurs.

**All participants are responsible for cleaning up their own area before they leave the Park!**

## Electrical Needs

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Notification to the coordinators should be made at the time of contract submission if there is a need for electricity. Please keep in mind that there is a \$25.00 charge for each electrical hook-up. The location of your booth will need to be near a generator or the park shelter. Please bring heavy-duty extension cords as they may be needed.

## Food Vendors

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Any vendors selling food must acquire their own temporary restaurant license from the City of Madison Public Health Department located at 210 Martin Luther King Jr. Blvd. Rm. 507, (608) 266-4821. **No food vendors will be allowed to operate that have not passed the health inspection on June 20, 2026.** NO refunds will be given beyond June 5, 2026, if inspection is not passed.

A refrigerated truck will be provided for all vendors to use. Please label your containers prior to placing them in the truck. You must have your cart or booth set up by 10:00 AM and ready for inspection by the Madison Public Health Department.

**NO SALES ARE ALLOWED AFTER 5:00 PM.** The Juneteenth Celebration ends at 5:30 PM and all patrons must leave by 6:00 PM.



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Please make sure you have reviewed all of the rules and expectations within this packet prior to submitting this agreement. Failure to comply may result in the closure of your Company/Organization booth space, no refund will be given.

If you have any additional questions, please contact (608) 940-1139 or [kujichaguliajuneteenth@gmail.com](mailto:kujichaguliajuneteenth@gmail.com) . Forms and payment must be received by June 5, 2025. Please make checks payable to Kujichagulia-Juneteenth and mail with form to: Kujichagulia-MCSD, P.O. Box 259806, Madison, WI 53725

**REGISTER**

Or Visit **[KUJIMCSD.ORG](http://KUJIMCSD.ORG)**